

AUGUST 2024



Tackle Tech Trends with Co-Managed IT

Recent global research reveals eight of 10 employers believe emerging technologies like AI will require new skills for staff productivity. Those same executives also worry that their organizations won't be able to train employees fast enough to keep pace with these rapidly developing technologies. Leaders should take notice of these findings for two reasons:

- Managing the relentless, accelerating march of tech like AI into the workplace is an inescapable requirement for businesses of all types and sizes, not just large corporations.
- Senior management at small to medium-sized businesses (SMBs) rarely have the headcount or funding for a full-time technology executive.

Conclusion: SMB leaders must play part-time CIO for their companies to keep pace with tech trends.

And that job stretches beyond just making sure IT works as designed. Big questions about trends always loom.

For example:

- How can AI-enabled services boost our team's productivity?
- What is the cost of training workers in these new skills?
- Does adopting AI apps increase our cybersecurity risk?

That is why TeamLogicIT recommends co-managed technology services. While you tackle trending tech challenges, depend on us to keep your IT infrastructure running smoothly in these critical areas:

- Servers and Networks
- Email and Messaging
- Backup and Recovery (BUDR)
- Cloud Computing

Call us for a consultation.

Viewpoint

More Workers Picking Hybrid over Remote

A major business technology trend flipped earlier this year. For the first time in several years, workers said they prefer hybrid to full remote working.

About a third of employed adults polled reported preferring hybrid schedules – a mix of working at company facilities, home or other remote locations. That's a slight edge over the less than 25% that favor operating remotely full-time.

But it's an edge on the opposite side of recent trends. In 2022, 27% of survey respondents preferred hybrid while 29% favored remote. Then last year, 25% liked hybrid, while 27% backed remote.

What does this statistical reversal mean for managing your small to medium-sized businesses?

We advocate responding by performing a thorough tech assessment with the objective of delivering the highest levels of IT availability and security. Your short-run goal for this review is troubleshooting current systems for fast fixes that lower cyber risks and boost employee productivity. Your long-run mission is sustaining immediate gains by anticipating future trends and technology requirements. Here are the core components:

- Audit all endpoints – from servers and desktops to laptops and smartphones
- Define your organization's virtual perimeter, accounting for all systems within your network's reach
- Explore virtualization and cloud computing tools and techniques

We're experts in this process. Give us a call.

IT Strategy

Battle Ransomware with Full BUDR

Research shows that basic, proven techniques remain the most effective for cybercriminals.

Per IBM's latest threat intelligence report, Business Email Compromise (BEC) – i.e., scammers using fake email messages to trick employees into divulging confidential information – continues as the favored initial vector in nearly a third of ransomware attacks.

Compromising user accounts by other forms of hacking accounts for roughly another third of ransomware breaches. And conventional exploits of unpatched applications contribute the final third.

But while ransomware hasn't evolved much beyond tried and tested tactics, commitment to blunting these assaults has increased. Other studies show that increasing numbers of victims are refusing to pay ransoms. In fact, a recent survey found less than 30% of afflicted organizations are paying.

What are these companies doing instead? Implementing comprehensive Backup and Disaster Recovery (BUDR) systems. A full BUDR routine keeps your company's information safe, intact and recoverable by:

- Maintaining regular local image backups of operating systems, applications and databases
- Generating and storing offsite backups daily as protection against breaches and failures facilities
- Sustaining this hybrid configuration rapid restoration in the wake of cyber disasters like a ransomware breach

As a top-tier IT managed services provider, BUDR is among our core competencies. Call us to put knowledge to work for your business.