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Co-Managed IT Supports IoT Growth

Analysts project the Internet of Things (IoT) – the world-wide network of gadgets, tools and appliances connected and controlled via the internet – will swell beyond 200 billion devices by the end of this year.

Why should this massive growth matter to business leaders? Three reasons:

1. An ever-growing number of IoT devices will not be desktops, tablets or smartphones; an expanding range of gadgetry from handheld scanners to heavy industrial machinery will be put to work in everyday operations across industries from retail services to factory floors.
2. An ever-increasing number of IoT devices will be augmented with artificial intelligence (AI) and capable of making autonomous decisions.
3. An ever-broadening segment of IoT devices will be ready for 5G networks with high speed and wide bandwidth that will amplify their impact on organizations large and small.

Managing this persistent progression of IoT into the workplace is an inescapable requirement for businesses of all types and sizes. But this challenge can be vexing for senior management at SMBs because they rarely have the headcount or funding for a full-time technology executive.

That's why TeamLogic IT recommends co-managed IT services. While you tackle trending tech challenges, we keep your IT infrastructure running smoothly in these critical areas:

- **Servers / Networks**
- **Email / Messaging**
- **Backup & Recovery (BUDR)**
- **Cloud Computing**

Call us for a consultation.

Viewpoint

MSPs Accelerate Digital Transformation

Surveys by Gartner reveal that “Leading Transformation Efforts” are this year’s top priority for financial executives across industries. This is not surprising, given that spending studies show organizations of all types and sizes plan to invest trillions of dollars in digital transformation (DX) campaigns during the next few years. But how does DX get done? Engineering.com recently offered a five-step model:

1. **Collection** – Gathering raw data from available sources in an organization – i.e., the internet, sensors, machinery, databases and the array of desktop and mobile devices.
2. **Integration** – Consolidating collected data into a unified format or system.
3. **Analysis** – Deriving insights, trends and patterns from collected data to formulate action plans.
4. **Digitalization** – Enabling business processes with technologies that automate, optimize and progressively improve operations.
5. **Transformation** – Deploying digital solutions that fundamentally change how a business operates, competes and delivers value to customers.

How do you accelerate this DX evolution?

- **Proactive IT** — Strategic evaluation and planning provide the flexibility and scalability to meet market demands and business initiatives.
- **Preventative IT** — Remote monitoring anticipates problems before they occur, preventing disruptions to your operations.
- **Responsive IT** — A local team of highly skilled technicians responds to your needs, both onsite and remotely.

Learn more with a free consultation.

IT Strategy

MSPs Enable Cloud Services

Researchers expect market forces such as hybrid workforce models, escalating digital transformation (DX) and emerging technologies such as generative artificial intelligence (AI) to drive worldwide spending on cloud services at a 20% annual pace up to more than a trillion dollars a year by the end of this decade.

Why should leaders of small to medium-sized businesses (SMBs) follow this trend? Because analysts say the impetus behind cloud adoption is increasing workforce productivity, which directly connects managing tech to running a successful business.

Cloud computing is today’s best platform for operating fast and efficiently at high impact in an increasingly mobile environment. In short, working more productively.

As a premier IT managed services provider (MSP), we can help you transform your organization via the cloud by aligning your workforce strategy with your technology strategy. Here are five phases:

1. **Assess** cloud readiness by determining bandwidth, reliability and security
2. **Audit** connectivity to ensure system and network accessibility.
3. **Review** company policies for cybersecurity and cloud compliance.
4. **Recommend** a hybrid, private and/or public cloud for best fit.
5. **Support** cloud implementations and migrations with persistent services.

TeamLogic IT understands business is about people, and tech is the engine that drives it. Our knowledgeable engineers and technicians can assess your organization to identify the solutions that can best raise your operational performance.

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