



Technology Trends

Managed Services Support Digital Transformation

Some tech historians trace the first use of the term “digital transformation” to 2012. Others say management gurus started advocating for redesigning processes with digital technologies during the 80s. Regardless, the phenomenon (and term) is here to stay.

In fact, research indicates today’s economy depends on it: tech executives polled by Lenovo reported “their business would feel an impact in no more than a few weeks if they halted spending on digital transformation initiatives.”

What’s more the same group said they’d replace half or more of their company’s current technology if given the chance to start from scratch, with 25% saying they’d replace most or all of it.

These findings suggest that continual transformation is standard operating procedure in today’s digital business world. That’s why—along with factors such as the rise of hybrid working models, increasing cybersecurity threats

and other trends—many companies turn to IT managed services to keep pace.

A top-tier managed services provider (MSP), such as TeamLogic IT, can bring several characteristics to your organization to help you stay ahead of the digital curve. These include:

- 1. Business acumen:** We can help you assess your technology needs based on your strategic goals and operational needs.
- 2. Problem-solving ingenuity:** Technology challenges come in many forms, and we have experience helping all types of organizations work through them
- 3. Technical expertise:** We bring the knowledge and experience to fill any gaps in your organization and can tailor support levels and services to your needs.

Call us to find out more about how we can help execute your digital transformation goals.

Viewpoint

Cloud Adoption Promotes Collaboration—and Retention

Remote, mobile workplace environments are now part of the mix for businesses of all sizes today. Workers are using laptops, tablets and smartphones to conduct business in all kinds of places besides the office.

The ability to work anytime, anywhere is also considered a benefit by many employees, and studies show that enabling remote work helps retention.

As a result, virtual technologies are more crucial than ever, and cloud solutions are the backbone of secure, reliable hybrid environments. The key is identifying the appropriate path for your business, industry and work style. Here are a few key cloud terms—and options—you should be familiar with:

IaaS (infrastructure-as-a-service): A foundational or broad platform upon which other cloud systems are built and delivered. Amazon Web Services is a familiar example.

PaaS (platform-as-a-service): The next level down from IaaS, PaaS suppliers offer a framework and basic set of functions that developers use to create applications. Prime examples include Google App Engine and Microsoft Azure.

SaaS (software-as-a-service): Any web-based software or service available by lease, usually on a per user basis and with monthly or annual plans (e.g., Microsoft Office 365).

To fully appreciate the opportunities cloud can deliver to your organization, get in touch. We'd be happy to perform a cloud readiness assessment for you.

IT Strategy

5 Questions for Cloud Migrations

Recent research shows nine of 10 tech executives expect to be required to do more with less in coming years. They cite demanding business requirements—such as providing hybrid work arrangements and protecting against escalating cybersecurity threats—that are growing faster than IT budgets.

That's why companies are turning to cloud computing to drive operating efficiencies. Cloud technologies offer three compelling advantages:

- **Flexible** – Collaborate anywhere at any time across an array of devices
- **Scalable** – Quickly add or subtract features as business conditions and requirements evolve
- **Cost-effective** – Pay as you go, with smaller periodic payments rather than repeatedly purchasing, updating and replacing costly software and servers

But transitioning to cloud services has challenges as well as opportunities. Avoid common pitfalls by asking these five questions:

1. Are new cloud solutions compatible with all our mobile devices—now and what we anticipate using in the future?
2. Have we assessed the capacity of our infrastructure and bandwidth, testing performance of all company networks (at every site including remote offices) and internet providers?
3. How will cloud providers support implementation, training, help desk and other user programs?
4. Will new solutions comply with applicable industry standards and government regulations? Will they also make compliance smooth and easy for us?
5. How will we configure cloud backups for disaster recovery routines?

Give us a call if you'd like help exploring whether cloud solutions are a good option for your organization.