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Blunt AI-Driven Attacks with Robust BUDR

Recent studies by IBM reveal that one in six data breaches now involves attacks driven by some form of **artificial intelligence (AI)**.

For example, **generative AI** – namely, tech tools that generate images, text, videos and other media on behalf of the user – has reduced the time required to create a phishing email from 16 hours to about five minutes. This AI-boosted scaling capability, in turn, has enabled cyber crooks to expand the scope of their social engineering operations.

In fact, research by other analysts shows nearly half of today's phishing campaigns deploy multichannel tactics, such as:

- SMS (smishing)
- Voice messaging (vishing)
- QR Codes (quishing)

A single successful assault of any one of these techniques could substantially damage or incapacitate

an organization of any type or size – but especially a small- to medium-sized business lacking the figurative deep pockets of larger corporate counterparts.

That's why we advocate for robust **backup and disaster recovery (BUDR)** systems. A comprehensive BUDR plan by TeamLogic IT focuses on keeping your company's data safe, intact and recoverable by:

- Maintaining regular local image backups of operating systems, applications and databases
- Generating and storing offsite backups daily as protection against disruptions and breaches
- Sustaining this hybrid configuration rapid restoration in the wake of cyber disasters like a ransomware incursion

Look to TeamLogic IT for proven BUDR policies, practices and protections.

Viewpoint

Fold AI into DBX with vCIO Services

The pace of **artificial intelligence (AI)** adoption among U.S. small- to medium-sized businesses (SMBs) is accelerating. In fact, research indicates the rate of AI implementations by SMBs jumped from about 14% to 40% during the last year.

Add these statistics to the mounting evidence that integrating AI into **digital business transformation (DBX)** now is an operational imperative across the spectrum of organizations. An emerging trend is becoming the norm – fast. What goals do companies share? There are four basic DBX objectives:

- Driving growth in revenue and innovation through digital operations
- Improving digital experiences for customers, employees and partners
- Scaling productivity through managing the expenses of digital systems
- Improving the quality of products and services delivered digitally

AI-powered DBX can provide an edge to SMBs without access to the depth of funding and technological resources available to competitors operating at enterprise scale. And because incorporating AI into technology infrastructure can be vexing for senior management at SMBs because they rarely have the headcount or funding for a full-time executive like a CIO.

That's why at TeamLogic IT we offer **virtual CIO services (vCIO)** that we can engage to support you locally:

- Technology roadmaps
- Planning and budgeting
- Risk assessments

How can your firm benefit from our vCIO services? Call us to learn more.

Visit our blog for more trending technology articles at [TeamLogicIT.com/blog](https://www.teamlogicit.com/blog).

IT Strategy

Integrate AI into Cloud Ops with an MSP

Analysts predict the market for **artificial intelligence (AI)** technologies will grow to more than \$800 billion by 2030. That number sounds staggering until considering this course for emerging technology is a well-worn path.

Case in point: **cloud computing**. Gartner predicts spending on cloud operations will soon exceed \$720 billion. How can leaders of small- to medium-sized businesses (SMBs) cope with these concurrent mega-trends?

First, reflect upon the substantial contribution SMBs make to the U.S. digital business economy, where more than 33 million of them operate. Per Small Business Administration statistics, SMBs are transforming our nation's economy by creating jobs:

- In the last three decades, SMBs have created 17 million jobs
- At same time SMBs accounted for more than 65% of all domestic jobs created in the U.S.

Second, SMBs planning to integrate AI tools into their cloud computing infrastructure should collaborate with an **IT managed services provider** like TeamLogic IT. Why? Because we can guide AI enablement with these customized services:

- **AI Readiness** – Assess opportunities, deficits and risks before deploying AI
- **Discovery Workshops** – Pinpoint high-impact AI use cases, align them with business objectives
- **Security/Governance** – Establish policies, safeguards and controls for secure AI adoption
- **Training/Enablement** – Equip staff with skills for confidently embracing AI in daily work

Call TeamLogic IT to learn more about our managed AI services.